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## New customer satisfaction survey targets PERF employers

The Public Employees' Retirement Fund needs your help in learning how we can better serve the more than 1,200 employers who provide PERF benefits.

In the coming weeks you will receive an invitation to participate in an online survey of PERF employers. This survey will be conducted by [AIRvan Consulting](#), an independent research firm specializing in customer satisfaction measurement.

In addition, AIRvan Consulting will conduct phone interviews with a cross-section of employers who have opted not to participate in the online survey.

Your participation in this survey will greatly assist PERF in improving the service we offer you and your employees.

The results of this survey will be published in a future *Employer Update* newsletter. Thank you in advance for your participation.

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